

M&M 2019

MICROSCOPY & MICROANALYSIS

August 4-8 • Portland, OR



Sponsorship Prospectus: Microscopy & Microanalysis

Exhibit Dates: August 5 – 8, 2019

Oregon Convention Center

Conference Dates: August 4 – 8, 2019

Portland, Oregon



Your company's exhibit experience can be enhanced through a variety of image-building marketing opportunities. Take advantage of our unique and high profile sponsorships. Sponsorships will not only help you to increase your visibility but also build brand awareness and drive more traffic to your booth. These high impact items will give you a competitive edge to stand out and get noticed.

INCREASE YOUR REACH. STRENGTHEN YOUR IMPACT. BOOST YOUR INFLUENCE.

Meeting Bag – Investment \$17,000 SOLD

Each attendee will receive a tote bag with your company logo on it, filled with registration material. This bag will be used throughout the conference to gather information from the exhibit floor and long after the conference has concluded.

- Company logo imprinted on attendee bags
- One complimentary tote bag insert
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Preferred freight handling at Show Site
- Company logo on sponsor recognition signage
- 5 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Hotel Key Cards – Investment \$10,000 SOLD

Be the last name attendees see as they leave their rooms for the conference and the first name they see when they return for the evening. Your logo and the M&M logo will be imprinted on each key card, providing thousands of impressions.

- Company logo imprinted on each key card for all conference hotels (one side, one color)
- Sponsor recognition in advance and on site printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Preferred freight handling at Show Site
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Conference Notepad – Investment \$10,000 SOLD

The notepads provide a unique promotional opportunity beyond the conference. Attendees will use the 8 ½ x 11” notepads in sessions, keynote and then back at the office. Your company artwork will be prominently printed on the cover of each pad along with the M&M logo. All notepads will be printed on recycled paper.

- Company artwork imprinted on all attendee notepads
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Headshot Studio – \$8,000

Sponsor the headshot studio at M&M. Attendees can come into the exhibit hall and get expertly photographed.

- The headshot studio will be branded with your company graphics.
- Sponsor recognition in advance and on site printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Preferred freight handling at Show Site
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel



M&M 2019 Mobile App – \$8,000 Investment

Mobile Apps are rapidly expanding your opportunities to drive brand awareness, engage and acquire new customers, and boost customer loyalty. Welcome attendees as the sponsor of the M&M 2020 mobile app! The mobile app will be available beginning one week prior to the conference and will be available for two months following the event.

- Your company information will be displayed on the opening splash screen (for 2 seconds) before the mobile app opens
- Your company will receive a banner ad at the top of the screen
- The homepage will include a button that clicks directly your site (or url of your choice)
- Sponsor recognition in advance and on site printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Preferred freight handling at Show Site
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

M&M Mobile App Banner Ad – \$2,000 Investment per ad

Put your company message in a banner ad at the top of the M&M conference mobile app screen. Your banner ad can link your url or a special message for M&M attendees. Ads rotate at the top of the app dashboard page. A limited quantity of ads will be available.

Water Bottles – \$8,000

Keep attendees hydrated during the conference. Water coolers will be available throughout the conference so attendees can fill and refill their water bottle daily. Sponsoring the sport water bottle will be a refreshing way to get your name out to all the conference attendees during and well after the conference.

- Your company one color logo will be printed on all M&M water bottles
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel



Lanyards – Investment \$7,000 SOLD

Your company's logo will be imprinted on each lanyard. Attendees are required to wear their name badges throughout the conference, giving your company thousands of impressions over the four days.

- Company logo imprinted on all attendee lanyards
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Water Stations – \$7,500

Place your eye-catching company graphics on water stations located in the exhibit hall and outside of the session rooms. Attendees appreciate the simple availability of water.

- Your company graphics will be displayed on all water stations
- Sponsor recognition in advance and on site printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Preferred freight handling at Show Site
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Email Marketing – Investment \$6,000

Send your personalized company message to the 2018 post-show and 2019 pre-show attendee lists. Direct email marketing to this targeted list of attendees is the most powerful and cost effective advertising medium you can use to promote your business, generate leads and enhance your company's exhibit experience. Only four (4) sponsorships available.

- Your HTML formatted email sent to each list 1x before the M&M 2019 meeting in August
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Tote Bag Insert – Investment \$2,500 (Only 8 available)

Instantly deliver your company's message to all conference attendees. Limited availability allows for your message to stand out and helps increase your reach. Your insert can be up to 8 ½" x 11" or smaller, single or double sided, color or b/w and will be inserted into all conference bags distributed at registration.

Make My Day VOUCHERS – \$1,500 Investment

Connect with your target market and develop qualified leads! Make your brand more meaningful by enhancing their conference experience with simple pleasures sure to improve their M&M 2019 experience! Hand out \$5.00 Starbucks Gift Cards – Quantity of 50

- *Make My Day* sponsorships include a printed voucher with company message to be handed out from the exhibitor's booth. Vouchers will be given out at the Exhibitor's discretion.
- Exhibitors will get a carpet decal in front of their booth recognizing that company as a *Make My Day* sponsor

Aisle Signs – Investment \$8,000 (Exclusive) SOLD

Increase awareness of your company by exclusively displaying your company logo on all aisle signs throughout the exhibit hall floor. Attendees will see your logo each time they look for any aisle number.

- Company logo and booth number imprinted on each aisle sign
- Sponsorship includes 17 Aisle Signs
- Sponsor recognition in advance and on site printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Preferred freight handling at Show Site
- Company logo on sponsor recognition signage
- 3 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Lavatory Sponsorship – \$7,000 Investment

Build brand awareness among customers and prospects in one of the most unusual places! Put your company message in the men's and women's lavatories around the exhibit hall and session rooms.

- Your custom-designed artwork on 8" x 14" signs in the men's and women's lavatories above the urinals and on the back of the restroom stall doors
- Signs in 50 restroom lavatories
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Park Bench Signage – \$4,500 Investment

The M&M exhibit floor is a busy place. Reach out to attendees with your company message as they meet and network with other M&M attendees. Two (2) park benches are included in this sponsorship.

- Your company artwork will be placed as 2 park benches within the exhibit hall
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 Priority point for 2020 Conference
- Sponsor ribbons for booth personnel

Breakout Table Decals – Investment \$3,500

Your company artwork will cover five (5) breakout tables inside the exhibit hall next to concessions. Attendees take advantage of this convenient seating area during exhibit hours to network, have lunch or simply sit and relax.

Tabletop decals measure

2' x 2'. Attendees will see your company artwork all four days of exhibits every time they walk to and from the concession stands and poster session area. Only two (2) sponsorships available.

- Your company artwork will be placed as 2' x 2' decals on five (5) breakout tables inside the exhibit hall
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 Priority point for 2020 Conference
- Sponsor ribbons for booth personnel

Standing Sign Boards – Investment \$3,000

Placed in high traffic areas, the Standing Sign Boards are an excellent way to promote your company's product or service. Standing signs are approximately 3'W x 8'H, double-sided and freestanding, giving you double the visibility.

Floor Decal Sponsorship – Investment \$3,000

Place your company designed artwork on eight (8) 2' x 2' floor decals placed throughout the exhibit hall leading attendees directly to your booth. Will work with sponsor to determine exact location of floor decals before the conference.

**Micro Brew Networking Poster Session – Investment \$6,000 exclusive SOLD**

Reinforce your presence at the conference by placing your name and logo in front of attendees and presenters as they interact during the poster sessions. Held in the late afternoon on Monday, Tuesday and Wednesday, these highly attended sessions are accompanied by beverages and light refreshments and offer your company thousands of impressions. Sponsorship includes verbal recognition from the President before the awards presentation each day.

- Sponsor logo on signage and table tents in the Micro Brew areas
- Verbal recognition as the Micro Brew sponsor from the President before the awards presentation each day
- Opportunity to provide branded napkins for use during Micro Brew
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

M&M Student Mixer – \$5000 Investment – Monday, August 5, 5:30 – 7:00pm

- Exclusive sponsorship of the Student Mixer at M&M2019. Your company logo placed on signage - The Student Mixer is made possible in part by a generous donation by Company X
- Your company logo placed on table tents at the Student Mixer
- Opportunity to provide branded napkins at the Student Mixer

- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 Priority points for 2020 Conference
- Sponsor ribbons for booth personnel

Coffee/Refreshment Breaks – Investment \$3,000 Per Break

Place your company logo front and center as attendees relax and prepare for the next session. Located in the Exhibit Hall, these break stations will provide high traffic and exposure for your company!

- Sponsor logo on signage in all break areas
- Table tents with sponsor logo in all break areas
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 1 Priority point for M&M 2020 conference
- Sponsor ribbons for booth personnel

Meeting Space on Exhibit Floor – Investment \$4,000

M&M is offering exhibitors the opportunity to rent a 20' x 20' meeting room on the exhibition floor. These rooms are available for exclusive rental for the entire duration of the exhibition open hours (Monday, August 5 - Thursday, August 8, 2019). Each room will include hard walls, a lockable door, carpet and signage. **Furniture, electrical, internet and F&B are additional.** Rooms do not have ceilings and M&M cannot guarantee acoustic quality.

- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 2 priority points for M&M 2020 conference
- Sponsor ribbons for booth personnel

Symposia Sponsorships – Investment (\$3,700 - \$1,400)

As a sponsor you have the opportunity to select from the list of symposia that is the best fit for your company.

- Your logo will be included in all signage outside the symposia meeting rooms in recognition of your support.
- Sponsors may distribute company literature one time in the symposia session room.
- Company logo on slide during attendee walk-in.
- Sponsor recognition in advance and onsite printed promotion (subject to deadline)
- Company logo listed on conference website w/link
- Company logo on sponsor recognition signage
- 1 Priority point for M&M 2020 conference
- Sponsor ribbons for booth personnel

4 Symposia - \$3700, 3 Symposia - \$2900,
2 Symposia - \$2100, 1 Symposium - \$1400

Photo Credits: Travel Oregon and The Oregon Convention Center

For Sponsorship Information Contact:

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