



M&M 2018
**MICROSCOPY &
MICROANALYSIS**
August 5-9, 2018 • Baltimore, MD

Exhibitor Prospectus: Microscopy & Microanalysis

Exhibit Dates: August 6 – 9, 2018

Baltimore Convention Center

Conference Dates: August 5 – 9, 2018

Baltimore, Maryland



PROMOTE YOUR PRODUCTS TO 1700 SCIENTIFIC ATTENDEES AT M&M 2018



The M&M meeting showcases the largest annual exhibition in microscopy and features the latest state-of-the-art instrumentation and accessories in microscopy and microanalysis. Attendees look to the exhibitors to stay abreast of the latest technologies, hear the latest development in the techniques and applications of all areas of microscopy and microanalysis. Exhibiting companies have products and/or services that meet the needs of scientists, technologists, and students who use microscopy or microanalysis in their research.

Attendee Demographics

Area of Specialization:

Physical Science	66%
Analytical Science	46%
Instrumentation R&D	39%
Biological Science	33%

Role in Purchasing Decisions:

Influence	31%
Final Say	23%
Recommend	25%
No Roll or Not Applicable	20%

EXHIBITING OPPORTUNITIES



General Information

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Benefits of Exhibiting

- One time use of the pre and post registration mailing list
- Full conference badges
- Unlimited booth personnel badges
- Guest badges to give to clients that allow entrance into the exhibit hall
- Company listing in the Onsite Program Book
- Company listing in the mobile app
- Option to participate in the Vendor Tutorials

Vendor Tutorials

Vendor Tutorials are free to both exhibitor and attendee. Vendor tutorials give the exhibitor the opportunity to give a presentation to interested attendees in their booth after the exhibit hall closes.

Passport to Prizes

Investment \$300 – Passport to Prizes is a fun traffic-building game popular among M&M attendees. Your company name and booth number are printed in a “passport” given to attendees with their registration materials. Attendees must visit all participating booths, to get their passport stamped, giving you the opportunity to engage with the attendees. All completed “passports” are eligible for the prize drawing, taking place on the last day of exhibits. Attendees must be present to win. Availability is limited. Participating companies will be accepted on a first-come, first-served basis.

Exhibit Information

Booth assignments are based upon the order of receipt of application and deposit. Whenever possible, requested space assignments will be made by Show Management, in accordance with location preference indicated on the exhibit space application. Show Management, however, reserves the right to make the final determination of all space assignments, which are in the best interest of the exposition.

Exhibit Space Costs

- Booth Rate: \$2,675 per 10' x 10' booth.
- \$100 for each exposed corner.
- Table Top Rate: \$2,000 which includes 1 – 6' draped table, 2 – side chairs, 1 – wastebasket, carpet. Table Top Exhibitors must display everything on the table. No floor space is allowed. Drape and carpet color determined by M&M.

Payments

To be considered for exhibit space, all booth applications must be accompanied with a deposit of \$500 (payable in U.S. funds and drawn on a U.S. bank) per 100 sq. ft. of the total space rental charges, or table-top, (minimum deposit is \$500). The balance of the space rental charge will become due and payable on April 6, 2018. Applications received after this date must include full payment.

Sustaining Membership

Sustaining membership in the Microscopy Society of America (MSA) is the way in which members of the microscopy community, especially those with commercial concerns interested in its promotion and growth, provide special support. In addition to the broad benefit of promoting the professional organization in the microscopic imaging and analytical sciences, Sustaining Members are recognized prominently in all MSA publications. For more information and a complete list of benefits go to: <http://www.microscopy.org/membership/benefits.cfm>

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2017 EXHIBITORS

Advanced Microscopy
Techniques Corp.
Amptek Inc.
Analitex
Angstrom Scientific Inc.
Applied Beams LLC
Barnett Technical Services
Beijing Zhongjingkeyi
Technology Co., Ltd
Benchmark Technologies
Boeckeler Instruments Inc.
Bruker
Cambridge University Press
Carl Zeiss Microscopy, LLC
Coxem Co., Ltd
Crytur
DECTRIS Ltd
Denton Vacuum, LLC
Digital Surf SARL
Direct Electron, LP
Duniway Stockroom Corp.
Fischione Instruments
E. Fjeld Co, Inc.
Edax/Ametek
Electron Microscopy Sciences
Ephemeron Labs
EXpressLO LLC
FEI Company
FemtoTools AG
Finger Lakes Instrumentation

FLIR Systems
FOM Networks, Inc.
Gatan, Inc.
Herzan LLC
HIROX-USA, Inc.
Hitachi High Technologies
America, Inc.
HORIBA Scientific
HREM Research Inc.
Hummingbird Scientific
ibss Group, Inc.
IDES, Inc
iLab Solutions, part of
Agilent Technologies
IMC19 Congress c/o
Arinex Pty Ltd
Integrated Dynamics
Engineering
International Centre
for Diffraction Data (ICDD)
IXRF Systems, Inc.
J. Kraft Microscopy
Services, Inc.
JEOL USA, Inc.
Kammrath and Weiss
Keyence Corporation of America
Keysight Technologies
Kleindiek Nanotechnik
Ladd Research

Leica Microsystems
Microscopy Innovations, LLC
Microscopy Society
of America MegaBooth
Nanomechanics, Inc.
NanoMEGAS USA
Nanoscience Instruments
Nanosurf, Inc.
Nion Company
Norcada, Inc.
Objects Research Systems
Olympus America
Oxford Instruments
Pace Technologies
Park Systems Inc
Phenom-World
Photo Electron Soul, Inc.
Physical Electronics
Physics Today
PIE Scientific LLC
PNDetector GmbH
PNSensor GmbH
Proto Manufacturing Ltd
Protochips, Inc.
Psylotech Inc.
Quantum Design International
Quantum Detectors
Raith America, Inc.
Rave Scientific

Renishaw Inc.
Rigaku Americas Corp.
Royal Microscopical Society
SCIENION US, Inc.
Scientific Instruments
& Applications, Inc.
SEC Co. Ltd. c/o
Nanolmages, LLC
Seiwa Optical America, Inc
SmarAct Inc.
SPI Supplies
Springer
Synergy Systems Corporation
Syntek Co., Ltd
Technotrade International Inc
Ted Pella Inc.
Tescan USA
Thermo Fisher Scientific
Tousimis
TVIPS GmbH
UES, Inc.
Vibration Engineering
Consultants
Vitatech Electromagnetics LLC
Voxa
Wiley
WITec Instruments Corp
Wolfram Research, Inc.
XEI Scientific, Inc.

“ This is a great show because attending association members make a point of visiting exhibitor booths to learn about our products and services.”

Mark T. Nelson, Microscopy Innovations

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